

Press release FIC 2025 February 25

## French dairy ingredients for Food and Nutrition industries at Food Ingredients China 2025

## Dairy based ingredients

With rising milk powder prices and limited availability, manufacturers face the challenge of maintaining taste and affordability.

The **PROCREAM®** range offers expertly crafted alternatives to replace skimmed milk powders, preserving flavor and texture while controlling raw material costs.

Discover PROCREAM® 15 and our concepts and recipes for biscuits, custards, and ice creams at FIC!

## **Nutritional proteins**

Proteins are a fundamental nutrient for all ages and lifestyles.

Rich in **essential and branched-chain amino acids**, they support muscle maintenance and tissue regeneration, **key to overall well-being**.

Essential for athletes to optimize **performance** and **recovery**, they also play a crucial role in preserving **mobility** as we age.

Discover our nutritional protein range, **PRODIET®**, and its two concepts:

- RAISE UP: The performance booster, featuring our PRODIET® HYDROLYSATE B 40, with a 40-degree hydrolysis, combining the benefits of whey and casein.
- KEEP UP: The ally for healthy aging, powered by our PRODIET® FLUID and PRODIET® HYDROLYSATE S 25, helping to combat muscle loss in a delicious and nutritious drink.

Join us at Food Ingredients China

March 17 - 19, 2025 Shanghai Ingredia Booth #3A10-B11

